

14th International Competition for Mediterranean Extra Virgin Olive Oils www.olea.info

### THE COMPETITION

In order to promote cultural exchanges and facilitate promotional activities between the various States of the entire basin, the **14th International Award L'Oro del Mediterraneo 2025** is announced. This is a competition for extra virgin olive oils, reserved for olive oils produced in the States bordering the Mediterranean. Furthermore, the 6th "L'**Oro dell'Istria**" Award is promoted, reserved for Croatian olive oils. (see art. 3)

The competition is promoted by **O.L.E.A.** – Aps, with the collaboration and participation of national and international bodies and associations.

#### **PURPOSE AND AIMS**

### L'Oro del Mediterraneo Award 2025 aims to:

- develop, promote the culture and strengthen the image of Mediterranean extra virgin olive oil;
- make its organoleptic characteristics, nutritional and health properties known and appreciated and encourage consumption;
- stimulate olive growers and operators to improve quality and promote marketing;
- enhance the activity of olive producers and millers and the role of olive oil tasters.

#### RESULTS AND AWARDS

The award ceremony of the 14th international competition L'Oro del Mediterraneo 2025 will be held within the month of April 2025 in Fano (PU) IT, on the occasion of the Gran Galà dell'Olio 2025, at the same time as the awards ceremony of the 16th national competition L'Oro d'Italia 2025, the date of which will be announced in due time.

Producers and experts will attend some cultural, thematic, promotional and gastronomic moments.

Administrators, cultural personalities, commercial operators and the consumer public will be invited to the event.

#### Attachments:

- Competition Rules;
- Application Form/Company Profile;
- Competition Info and Deadlines.

# **COMPETITION RULES**

# Art. 1 - Promoters

O.L.E.A. – Organization of Expert Tasters Laboratory, Aps (Social Promotion Association) hereinafter referred to as "OLEA", promotes the 14th International Award "L'Oro del Mediterraneo 2025".

# Art. 2 – Organizing Committee and Organizational Secretariat

An Organizing Committee (O.C.) is established, composed of:

- The President of OLEA, acting as president of the competition;
- The Director of OLEA, acting as panel leader and director of the competition;
- Members of the OLEA Council;

The Organizational Secretariat, coordinated by OLEA, avails itself of the collaboration of the I.I.S. "A. Cecchi" of Pesaro and the Associazione Viandanti dei Sapori.

# Art. 3 – Participants, Sections, Typologies and Categories

**L'Oro del Mediterraneo** is reserved for extra virgin olive oils produced in the 2024/2025 campaign, from olive groves and milling plants located in the following countries: Albania, Algeria, Bosnia-Herzegovina, Cyprus, Croatia, Egypt, France, Greece, Israel, Italy, Lebanon, Libya, Malta, Morocco, Montenegro, Syria, Slovenia, Spain, Tunisia and Turkey.

The "L'Oro del l'Istria" 2025 - 6th edition is also promoted, reserved for Croatian olive oils.

The samples must be packaged according to the laws of the countries of origin.

The participants are divided into the **Sections**:

# 1 Agricultural companies 1

2 Single, social or cooperative oil mills <sup>2</sup>

Industries or companies that exclusively bottle and/or package olive oil are not admitted.

#### **Typologies**

The olive oils, conventional, organic and with a controlled or protected designation of origin (DOP/IGP etc.) are part of the following typologies:

<sup>&</sup>lt;sup>1</sup> Agricultural companies are those whose competing olive oil is obtained from olive groves owned or cultivated in other ways. The extraction took place in the third-party mill or in the company one

<sup>&</sup>lt;sup>2</sup> Oil mills are plants, whether individual, social or cooperative, which, whether or not they own olive groves, operate mainly for third parties.

- a) Blend<sup>3</sup>
- b) Monocultivar 4

# Categories:

Depending on the intensity of the "fruitiness", established with the criteria of the software developed by OLEA, each Section and Type provides 3 distinct Categories in:

- Light fruity
- Medium fruity
- · Intense fruity.

Each participant can compete with a maximum of **5 samples** of which:

- Two for the "blend" type
- Three for the "monocultivar" type.

As regards the blend type, the samples, to be admitted to the competition, must be representative of homogeneous and distinct minimum lots of the quantity indicated below:

Agricultural companies: minimum lot of 250 liters;
 Oil mills: minimum lot of 500 liters;

For the monocultivar typology, the samples, to be admitted to the competition, must be representative of distinct and homogeneous minimum lots of the quantity indicated below:

- Agricultural companies: minimum lot of 150 liters;
- Oil mills: minimum lot of 300 liters;

A ranking will be formed for **Organic Olive Oils** for each Category - Blend or Monocultivar - based on the number of participants..

### Art. 4 – Prizes and recognitions

For each Section, Typology and Category, up to 3 prizes will be awarded.

The Jury will award prizes to the first of the "blend" and "monocultivar" types and, to the olive oils deemed worthy, may award mentions of excellence, merit or quality.

Furthermore, OLEA has established the "**Le Gocce d'Oro**®" recognition which is assigned, according to merit bands, to distinguish the general quality level of the olive oils, as follows:

- a) 5 **Gocce d'Oro** as "Praise of Excellence", with a score ≥ 90/100 (Excellent);
- b) **4 Gocce d'Oro** as "Mention of Merit", with a score of ≥ 80/100 and < 90/100 (Great);
- c) **3 Gocce d'Oro** as "Quality Mention", with a score ≥ 70/100 and < 80/100 (Very good).

The Logo in PDF format can be used by companies, free of charge, upon request to the organization at the email address <a href="mailto:contest@olea.info">contest@olea.info</a>.

For Organic Olive Oils, based on the number of participants, Blend or Monocultivar, a ranking will be formed for each Category.

The C.O., upon proposal of the Jury, may award other prizes, based on the number of participants.

All other participants will be given a Certificate of Participation.

### Art. 5 – Jury and competition procedure

The Jury is coordinated by the Director of OLEA, as Panel Leader and is made up of judges selected by OLEA, among tasters with proven experience in their knowledge of the organoleptic characteristics of the most important Mediterranean and international cultivars.

The olive oil evaluation methodology uses the form and software prepared by OLEA.

We operate on samples made anonymous by the codes assigned by the competition Guarantor.

A report is drawn up for each operational phase.

The Judging Commission operates behind closed doors and its judgment is final and unappealable.

To safeguard the image of the companies, in the published rankings, the scores assigned to the olive oils will not be disclosed.

# Art. 6 – Guarantor

The C.O. appoints a Guarantor of insolvency operations chosen from among public officials or public service representatives. The Guarantor makes the samples anonymous, assigns the presentation codes, ensures the correctness of the work and, at the end of the selections, makes known the matches between samples, codes and companies secreted by him.

# Art. 7 – Application for participation and delivery of olive oils - Procedures and deadlines

By **Tuesday 18 February 2025**, participants must send the following to **OLEA** - c/o Bar dalla Franci - Via Campanella, 1 Fano PU, in advance via email to contest@olea.info:

- a) application for participation/company sheet (annex 1);
- b) copy of the bank transfer, for the payment of participation fees;
- c) 3 bottles of olive oil, each of at least 500 ml, labeled and packaged according to the regulations of each State.

The samples must be taken by the manufacturer himself who self-certifies what has been declared.

The C.O. provides for the conservation of the samples received but is not responsible for those received damaged.

<sup>&</sup>lt;sup>3</sup> "Blend" are olive oils taken from single, distinct and homogeneous batches deriving from blends of olives or olive oils.

<sup>&</sup>lt;sup>4</sup> "Monocultivar" olive oils are produced from the olives of a single cultivar. The samples must be accompanied by suitable certification attesting to their variety or, under the responsibility of the producer, be declared as such.

### Art. 8 – Participation fees and payment methods

Companies that intend to participate in the L'Oro del Mediterraneo Award are required to pay the participation fee of € 100.00 for the first sample in the competition, and € 90.00 for the subsequent ones in addition to the first, to be pay, under penalty of exclusion, by 18 February 2025, according to the following methods:

Bank transfer to the current account in the name of O.L.E.A., code IBAN: IT74Y0851968260000000706022 - c/o B.C.C. di Fano SCRL - Branch of Lucrezia di Cartoceto (PU) IT;

For participants in the **L'Oro dell'Istria** Award 2025, membership fees are included in the fees for L'Oro del Mediterraneo. In case of incomplete or inaccurate documentation, the Secretariat will request it as quickly as possible, allowing it to be regularised.

Regulations and Application Form can be downloaded from the websites <a href="www.olea.info">www.oroditalia.info</a> or can be requested from <a href="mailto:contest@olea.info">contest@olea.info</a>.

#### Arte. 9 – Graduatorie e Premiazioni

The alphabetical lists of companies and the respective awards (Gocce d'Oro and Mentions) assigned will be disseminated and published on the websites www.olea.info and www.oroditalia.info by 31 March 2025,

The **official rankings** with the winners will instead be officially presented during the awards ceremony of the Competitions which will be held in **Fano** (Pesaro and Urbino) IT, **by the month of April 2025**, on the occasion of the **Gran Galà dell'Olio**, whose program will be disclosed in due time. Any further information will be communicated directly to the producers.

#### Art. 10 - Amendments

The C.O., for the purposes of improving the competition, reserves the right to make changes to these regulations.

#### **INFO AND DEADLINES**

### **REGULATIONS AND APPLICATION FOR PARTICIPATION (Annex 1)**

They can be downloaded from the websites <u>www.olea.info</u> and <u>www.oroditalia.info</u> or requested by email contest@olea.info / WhatsApp +39 329 126 9696

### **ADVANCE COPY OF APPLICATIONS FOR PARTICIPATION AND PAYMENTS**

email: contest@olea.info

### **DELIVERY OF SAMPLES AND APPLICATIONS FOR PARTICIPATION**

# BY TUESDAY 18 FEBRUARY 2025, at:

**OLEA - c/o Bar dalla Franci** - Via Campanella, 1, 61032 Fano (PU) IT (from Monday to Friday and Saturday morning) **N.B.**: the original Application Forms + copies of payment receipts must be attached to the samples.

### **COMPETITION SELECTIONS**

**MARCH 2025** 

# **PUBLICATION OF ALPHABETICAL LISTS OF MENTIONS**

**BY MARCH 2025** 

### **AWARDS EVENT**

The rankings will be made public during the awards ceremony that will be held in FANO (PU) Italy, within the month of April, on the occasion of the Gran Galà dell'Olio 2025, the date of which will be announced in due time.

Cultural moments, thematic, promotional and gastronomic meetings will see the participation of producers and experts. Program under construction.

# INFO AND CONTACTS

# **COMPETITION ORGANIZATIONAL SECRETARIAT**

website: <u>www.olea.info</u> – <u>www.oroditalia.info</u> – email: <u>contest@olea.info</u>

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Attachment: Application Form/Company profile Attachment 1, in writable PDF format

International Award 2025

14th International Competition for Mediterranean Extra Virgin Olive Oils - www.olea.info - www.oroditalia.info

# **APPLICATION FOR PARTICIPATION**

To be delivered in original together with the samples by Tuesday 18 February 2025, to OLEA - c/o Bar dalla Franci, Via Campanella, 1 61032 Fano (PU) IT. The application can also be sent in advance via email to: contest@olea.info **COMPANY STAMP** The undersigned responsible of the company/oil mill address city prov. VAT number Fiscal Code Registered office: address city prov. state web phone mobile email **DECLARES** to be:  $\odot$  **Agricultural business** (owner of olive groves, without or with company oil mill), in the Municipality/s of state of the varieties with number of plants O oil mill (single or cooperative society), and to have processed third-party olives of the varieties SELF-CERTIFIES the conformity of the olive oils to EU standards. and C.O.I., and that the samples in competition are representative of the following minimum lots (see Art. 3) Monocultivar at least 150 lt. a) Agricultural business : ■ Blend at least 250 lt. b) Oil mill: ☐ **Blend** at least **500 lt**. Monocultivar at least 300 lt. ACCEPTED the Regulation REQUESTS admission to the 2025 "L'Oro del Mediterraneo" Award with the following samples: Sample n. 1 (BLEND): name Organic □DOP ( n° 3 bottles of at least 500 ml from lot n. main cultivars: ☐ Organic ☐ DOP ( Sample n. 2 (BLEND): name n° 3 bottles of at least 500 ml from lot n. litres main cultivars: Sample n. 3 (MONOCULTIVAR): name Organic DOP ( n° 3 bottles of at least 500 ml from lot n. of litres cultivar Sample n. 4(MONOCULTIVAR): name Organic DOP ( n° 3 bottles of at least 500 ml from lot n. litres cultivar Sample n. 5 (MONOCULTIVAR): name Organic DOP ( n° 3 bottles of at least 500 ml from lot n. litres cultivar The undersigned also DECLARES that: have paid € 100.00 for the first sample, plus € 90.00 for each of the following, for n. \_\_\_\_\_\_ samples in competition, for a total of € bank transfer to the current account registered in the name of O.L.E.A. code IBAN: IT74Y085196826000000706022 - c/o B.C.C. di Fano SCRL -Branch of Lucrezia di Cartoceto (PU) IT. Attach a copy of the bank transfer payment to this application form. Place and date: Signature of the applicant .....

Info and contacts: O.L.E.A. – Secretariat – email: <a href="mailto:contest@olea.info">contest@olea.info</a> +39 329-1269696 - +39 338-8328092 - +39 347-0176041 - +39 338-7798125 Sample delivery: by February 18th to O.L.E.A.- c/o Bar dalla Franci, Via Campanella, 1 61032 Fano (PU) IT Tel. +39 0721 1542345

fill in all the required data legibly